

# Benefit with WinLine.

✓ *mesonic ERP & CRM systems are built for your success.*

An ERP system is a vital component in the IT landscape of any company. Mission-critical data is combined, processed, analyzed and summarized on one central platform. Your ERP solution supplies all the information you need for making important business decisions. The individual modules in the WinLine ERP software package

are synchronized together in an integrated environment that lets you automate and model any process in your company, be it in the back office, in manufacturing or in sales. WinLine business software will get things moving in your company.

## THE MESONIC PRODUCT LINES

A make or break characteristic of a tailored-fitted business solution is whether it can scale perfectly to fit the current size of your business and the required number of users.



**mesonic** ✓  
**WL business**

**WinLine business**  
The modular ERP and CRM solution for your business.



**mesonic** ✓  
**WL corporate**

**WinLine corporate**  
The complete ERP and CRM solution for mid-sized companies.



**mesonic** ✓  
**WL compact**

**WinLine compact**  
The scaled ERP and CRM solution at a monthly fixed price per user.



**mesonic** ✓  
**WL cloud**

**WinLine cloud**  
The flexible ERP and CRM solution with a daily use billing model per user.

## ACCESS ANYWHERE, ANY TIME.

We convert the slumbering potential in your mobile device into tangible added value with online access from a smartphone or tablet to your mesonic software - a must in today's business world. Speed up and organize your business operations by making use of mesonic online access platforms and experience business decision-making independent of time and place.



- ✓ **Local network** - Stable, fast and secure
- ✓ **Browser-based** - You only need Internet access
- ✓ **App-based** - Access with Smartphone, tablet and other devices
- ✓ **Cloud compatible** - All WinLine product lines can be used in the Cloud

# ERP-AND CRM SYSTEMS



**The modular ERP and CRM solution for your business.**

The WinLine business product line is organized on a modular basis. Companies can pick and choose among modules to configure an individually tailored software package that fits their specific needs. Modules for accounting, order and invoice entry, inventory management and CRM build the core modules in this product line.

**The solution with the greatest amount of flexibility:**

- + Modular organization
- + Programs for all company areas
- + Grows with your company



**The complete ERP and CRM solution for mid-sized companies.**

WinLine corporate is the perfect choice for enterprises that have highly demanding requirements on their business software. Each corporate module consists of one package containing all available features. This gives you automatically access to the entire spectrum of functions in the ERP and CRM software while profiting at the same time from the reasonable, all-included package price.

**The solution with the maximum amount of features:**

- + Modules for support of sophisticated business and manufacturing processes
- + High performance
- + Top security standards
- + Guaranteed for future growth



**The scaled ERP and CRM solution at a monthly fixed price per user.**

You need a large scope of program features, but do not want large startup capital outlays? Choose the WinLine compact product line for a complete range of solutions at a monthly fixed price per user seat.

**The solution with a large range of features.**

- + Complete solution for ERP, CRM, PPS
- + Software maintenance included in monthly usage fee
- + Monthly renewable



**The flexible ERP and CRM solution with a daily use billing model per user.**

The WinLine cloud is the flexible, secure and always available complete package without implementation or maintenance costs. You pay only for the days you actually use WinLine cloud. Billing is made for the exact number of days that a user has logged into the system.

**The with a daily use billing model per user.**

- + Complete solution for ERP, CRM, PPS
- + Online, location independent access to WinLine
- + Private Cloud: customizable solution
- + Secure data storage in data centers
- + Transparent billing model with pay as you use model

# PROGRAM MODULES

ACC1



## FINANCIAL ACCOUNTING

Finances and accounting are at the very core of your company's data processing requirements. WinLine ACC1 provides systematic data entry, control and reporting features involved with revenue generation, inventory movement and performance of services. The core module offered in the WinLine business line has a lot to offer: posting windows for various kinds of transactions, open item management, and a collections management system.

### Facts on the mesonic WinLine ACC1

- + Large scope of features in the basic core module
- + Integrated cost accounting
- + Interfaced to WinLine ASSET and ACC2
- + Liquidity analysis
- + Corporate consolidation

ASSET



## ASSET MANAGEMENT

The asset management module is closely integrated with the accounting and cost accounting modules in WinLine. Various kinds of depreciation methods are supported, allowing you to conduct asset management planning, liquidity planning and requisitioning of assets.

### Facts on the mesonic WinLine ASSET

- + Full integration with WinLine ACC1
- + Various methods for depreciation
- + Numerous valuation and adjustment posting options

ACC2



## INVENTORY MANAGEMENT, DOCUMENT ENTRY

Inventory and document generation are the second critical element in your business IT environment. Inventory scheduling, inventory control and all stages in the purchasing and sales process are merged into one integrated system. Core functions for order entry, document management, pricing mechanisms and customer and vendor master data, along with inventory control and purchasing are included in the WinLine ACC2 module.

### Facts on the mesonic WinLine ACC2

- + Flexible order entry
- + Product master data
- + Multiple warehouse management
- + Material requirements planning
- + Product lot and serial number management

PPS



## PRODUCTION / PLANNING PPS

The WinLine PPS module promotes reduced product turnaround times, manages resource availability and capacity, analyses inventory requirements and efficiently schedules the use of company resources. Integration with the other WinLine ERP modules lets you stay up-to-date on employee and financial resource values.

### Facts on the mesonic WinLine PPS

- + Production planning and control
- + Resource and capacity management
- + Integration to WinLine ACC2 and ACC1

CRM



## CUSTOMER RELATIONSHIP MANAGEMENT

Customer retention is an important goal in every company. CRM systems let you measure and evaluate customer satisfaction. The WinLine CRM module streamlines customer and vendor-oriented processes in marketing, sales, and purchasing areas.

### Facts on the mesonic WinLine CRM

- + Carry out sales and marketing campaigns
- + Workflow engine for individual company process flows
- + Complete integration with all WinLine ERP modules

# WINLINE ADDITIONAL TOOLS

*Our software offers many additional modules that extend the WinLine software with just the flexible and user-friendly features that you need.*

## + SYSTEM

These system tools are designed for use in several different areas of WinLine. They offer many kinds of ways of using the software to its fullest and most flexible extent.

- + **LIST**  
User-defined lists
- + **INFO**  
Management Information system
- + **EXIM**  
Export/Import of master data
- + **BATCH VOUCHER**  
Export and import of voucher documents
- + **CAMPAIGN**  
Campaign Management
- + **FORM EDITOR II**  
Report and Form Editor
- + **ARCHIVE I**  
Archiving of internal documents/vouchers
- + **ARCHIVE II**  
Archiving of internal and external documents
- + **SAVE I**  
User authorization and data auditing
- + **CTK**  
Program window and menu editor/  
customizing
- + **WINLINE SERVER**  
Support of memory usage
- + **MTA**  
Tracking & Reporting for email campaigns  
in WinLine incl. MesoCloud Services
- + **ACTIONSERVER**  
Periodic generation of reports and actions

## + OLAP

Use the OLAP modules to generate complex, multidimensional reports from various ERP areas. The reports can be flexibly output in several modes: e.g. data table, chart, calendar, geo data/heat map.

Keep everything in view with the integrated WinLine POWER REPORT. Data can be viewed from different perspectives in one common dashboard. The OLAP reports offer a flexible platform for visually representing important business decision-making information.

- + **OLAP ACC1** - financial data
- + **OLAP COST I** - cost accounting analysis
- + **OLAP COST II** - Cost budget analysis
- + **OLAP ACC2 I** - Sales statistics analysis
- + **OLAP ACC2 II** - Voucher analysis
- + **OLAP ACC2 III** - Sales rep analysis
- + **OLAP LIST** - User defined LIST reports
- + **OLAP ASSET** - Asset management analysis
- + **OLAP PROJECT** - Project analysis
- + **OLAP ALL-INCLUDED**  
All functions in the individual OLAP modules and additionally:
  - + Extended selection of master data and application, company and fiscal year independent data
  - + Traffic light function for data
  - + Customized design for reports
  - + Import of Microsoft files for processing as OLAP cube or in MS Excel format

## + WEBSHOP

mesonic web solutions offer various kinds of modules for e-business activities. The complete integration with the mesonic WinLine ERP software permits direct data access to the WinLine software database.

- + **WEB b2c**  
Standard web shop with direct access to ERP data (discounting, terms, pricing, etc.)
- + **WEB b2b**  
All functions of WEB b2c plus the customer information system
- + **WEB b2a**  
All functions of WEB b2b plus sales rep/  
external employee portal
- + **WEB mPAY24**  
Credit card payment gateway interface
- + **WEB CRM I**  
Customer Relationship Management
- + **WEB CRM II**  
All functions of WEB CRM I plus workflow engine
- + **WEB CMS**  
Content Management System
- + **WEB ARCHIV**  
Archive system with web portal front-end
- + **WEB PROJECT**  
Project tracking, control and billing
- + **WEB SYSTEM**  
Import/Export of master data, vouchers  
and master data maintenance

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