

# BI

✓ *Quick reactions are crucial in an increasingly fast-moving business world. The flexible analysis options of the WinLine BI tools provide support for just-in-time decisions.*

Systematic reporting plays a decisive role in the growth of your business. With the professional WinLine BI tools, you can evaluate data from all WinLine program areas, giving you timely information for operational and strategic company decisions.



Report generation is guided step-by-step, letting you set up exactly the report you need from the huge amount of data stored in WinLine. The resulting multi-dimensional analysis, a so-called „cube“, lets you crunch even large amounts of data in a very comfortable manner.

### Flexible Data Output Modes

WinLine offers numerous ways of displaying the data in your report: use the integrated WinLine POWER REPORT to display data as a chart, in tabular form or by means of a calendar view. You can also combine the various output display modes in one unified dashboard on the screen.

With the aid of heat map reports, you can also identify high and low sales regions, high and low cost products in individual sales areas, regional customer concentrations, and many more kinds of data being stored in WinLine.

### Typical Use Scenarios For BI Reports

- ✓ Integration and cost supervision
- ✓ Sales and marketing reports
- ✓ Accounting and controlling
- ✓ Payroll monitoring
- ✓ Budgeting and planning
- ✓ Profitability analysis
- ✓ Price optimization
- ✓ Quality control
- ✓ ...



The integrated BI tools in WinLine offer a number of options for reporting company data. They provide the basis for informed decision-making:

- + Combine data from different modules in one report
- + Multi-dimensional analysis
- + Cross company and multiple year comparisons
- + Quick shifting of line and columns within a cube with Drag & Drop
- + Various output display modes (e.g., tables, charts, calendar)
- + Reports with geographical reference
- + Easy to view reports in a dashboard
- + Access to database tables
- + Data import and export
- + Customized design features, e.g., color-coding and font size
- + Aggregation of values from several columns to one column
- + Flexible access from desktop PC or mobile device

Mehr Informationen zum WinLine BI - Business Intelligence finden Sie auf unserer Webseite unter [www.mesonic.com](http://www.mesonic.com).

# BI MODULE VARIANTS

The WinLine BI modules offer any number of reporting avenues for your company data. The tools are available in two variants, „standard“ and „professional“.

Functions	BI standard	BI professional
Reports on sales turnover, vouchers and sales reps	✓	✓
Reports on accounting journal data	✓	✓
Reports on cost types, cost centers and cost objectives	✓	✓
Reports on budgets (target/actual)	✓	✓
Reports on fixed assets	✓	✓
Reports on project data (vouchers and budgets)	✓	✓
Reports on employee payroll data	✓	✓
Reports on user-defined lists from the WinLine LIST Assistant	✓	✓
Various modes of output display (WinLine POWER REPORT)	✓	✓
Integration of WinLine POWER REPORT widgets in WinLine Cockpits	✓	✓
Mobile data access (WinLine mobile)	✓	✓
Annotations: customized information flagging in reports (remarks, status icons ...)	✓	✓
Data Source Management	✓	✓
Cross Database reporting		✓
Data source import and export		✓
Expanded selection options ("Multiple selections")		✓
Automated updating of data sources		✓
Automated updating of WinLine POWER REPORT widgets in the Cockpit		✓
WinLine ACTION SERVER for periodic management of BI reports		✓
Automatic message system ("alerts")		✓
Status icons - color-coded report status icons		✓
Tabular column aggregation		✓
Customized report design		✓

#### Austria

mesonic datenverarbeitung gmbh  
3001 Mauerbach/Wien, Herzog-Friedrich-Platz 1  
Tel. +43-(0)1-970 30-0, Fax +43-(0)1-970 30-75  
[www.mesonic.com](http://www.mesonic.com)

#### Germany

mesonic software gmbh  
27383 Scheeßel, Hirschberger Straße 18  
Tel. +49-(0)4263-9390-0, Fax +49-(0)4263-8626  
[info@mesonic.com](mailto:info@mesonic.com)

**mesonic** ✓  
benefit guaranteed